



Start making money for doing what you enjoy!

Biz Kid\$ is a free weeklong camp that helps kids ages 10 to 18 learn how to start their own businesses. The camp is offered specifically to city residents and includes breakfast and lunch, business supplies and even cash prizes!

What's the program like?

It's a fast paced, fun way to learn how to:

- Use business skills through games, contests and activities
- Develop a business plan that could help you run a real company
- Act and speak professionally, sell products and services as well as manage money

By the end of the program you will have made your own business cards, flyers and ads and presented your ideas to a panel of judges in a business plan competition for cash prizes.

What kind of business can I start?

There are as many businesses as there are hobbies. To date, more than 1,000 Biz Kid\$ have completed the program and started real businesses like:

- Website building
- Bike repair
- Singing lessons
- Baby sitting or house sitting
- Dog walking and pet care
- Lawn mowing and landscaping

Free supplies to get you started!

As a Biz Kid you will get free "tools" to help you set up and run your business. This includes a canvas briefcase, pen and pencil, calculator, wallet and personal business cards.

We also have Biz Kid\$ graduate programs.

After finishing the Biz Kid\$ camp, graduates will be invited to attend **Biz Kid\$ and Beyond** seminars where they can learn about concepts like supply and demand, taxes and licenses, banks and credit or customer relations. Especially promising entrepreneurs will be offered a chance to join the **Biz Kid\$ Real** team and get paid to operate an actual company!

How do I sign up?

Fill out the attached application, ask your parent or guardian to sign it and return it to the address listed.

- Deadline for applications is one month before the start of camp, see back cover for dates and times
- A parental permission form will be sent and must be returned before camp can be attended
- Enrollment is very limited so register early

Biz Kid\$ is available free to city residents and at a small charge to non-residents.

Camp Dates:

February Camp (ages 13 – 18)

Tuesday, February 16 – Saturday, February 20

9:00 AM – 4:00 PM

Tay House, Cobbs Hill Park

85 Hillside Drive

April Camp (ages 13-18)

Monday, April 19 – Friday, April 23

9:00 AM – 4:00 PM

Tay House, Cobbs Hill Park

85 Hillside Drive

July Camp (ages 10-13)

Monday, July 12 – Friday, July 16

9:00 AM – 4:00 PM

Genesee Valley Field House, Genesee Valley Park

1316 Genesee Street

August Camp (Ages 10-13)

Monday, August 2 – Friday, August 6

9:00 AM – 4:00 PM

Genesee Valley Field House, Genesee Valley Park

1316 Genesee Street

Contact us at:

City of Rochester

Department of Recreation and Youth Services

Biz Kid\$ program

400 Dewey Avenue

Rochester, NY 14613

(585) 428-7371

Biz Kid\$ Application Part 1

Name: _____

Address: _____

City: _____ Zip: _____

Birth date: _____

School attending: _____

Parent/guardian name: _____

Address: _____

City: _____ Zip: _____

Home phone: _____

Work or cell phone: _____

Date of session wishing to attend:

First choice: _____

Second choice: _____

Please complete both sides of this application,
sign it, cut it out and return it to:

City of Rochester

Department of Recreation and Youth Services

Biz Kid\$ program

400 Dewey Avenue

Rochester, NY 14613

Or fax it to: (585) 428-6021

Biz Kid\$ Application Part 2

As a Biz Kid I agree to:

- Attend every session, be on time, be ppared
- Conduct myself in a respectful and courteous manner
- Take part in program and team activities
- Be cooperative
- Pay attention and follow directions
- Practice what I learn
- Have a good time!

What would you personally like to get out of Biz
Kid\$ camp?

Signed by applicant:

Date: _____